

{ MIKE PATTEN }

NEW MEDIA DESIGNER

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{ EXPERIENCE }

Art Director – Yahweh Yoga Teaching Academy 2009–11
Phoenix, AZ

- Oversee all graphic and web design needs for a popular yoga teaching academy including designing flyers, posters, brochures, banners, and web site content.
- Manage all aspects of the Wordpress driven website, including customizing site themes, updating site content, and managing online shopping carts.

Freelance New Media Designer 2001–09
San Francisco, CA

- Clients include Gloss Magazine, Site & Sound.org, Jon Levenson for Constable, Healing Arts Massage, and The Spot Salon.

Publisher Assistant – Gloss Magazine 2004–06
San Francisco, CA

- Helped launch Gloss Magazine, a San Francisco lifestyle magazine that has been in production for over seven years.
- Collaborated with the publisher and graphic design team to consistently produce compelling content and visually appealing layouts for each issue.

Program Manager – K.B.A. Marketing Inc. 2004–06
San Francisco, CA

- Managed all aspects of the San Francisco Concessionaires Sales program.
- Oversaw all program marketing logistics and performed venue contract negotiations. Managed all program staff schedules and inventory control.
- Responsible for weekly and quarterly sales and activity reports to the Chicago headquarters.

{ EDUCATION }

BFA / Computer Arts & New Media 2010
Academy of Art University – San Francisco, California

{ NOTABLE }

AAU Computer Arts New Media Spring Show 2006–09
Print Design, Digital Imaging, & Interactive Design Categories
Academy of Art University – San Francisco, California

{ TOOLBOX }

Acrobat Pro
After Effects
Dreamweaver
Fireworks
Flash
Final Cut Pro
FontLab
Illustrator
InDesign
Logic Studio
Photoshop
Premiere
Quark Xpress
Quicktime Pro
Reason
Mac & Windows OS
XHTML & CSS
Javascript
PHP
MySQL
Actionscript 2 & 3
Pencil & Paper